

BEST PRACTICE

FIREBIRD's 70% Program

To expose post-graduate students of management to these principles, which often lay beyond the academic realm, Firebird brings on the 70% program. The 70% goes beyond spreadsheets, analytics, theories and other conventional learning mechanisms.

The 70% program is based on

- Actual work experience
- Curated interactions with business leaders
- Mentorship activities
- Extracurricular activities
- Reflection modules
- Industry exposure/visit

It is a customized journey, one that acknowledges that “One size does not fit all”. It is a journey that has been crafted by Industry Veterans, based on their own learning experiences in their career.